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# Press Release

## New Battery Holder Design Guide Released

Memory Protection Devices, Inc. (MPD) New for 2017, a designer's guide for battery compartments. Design considerations for holders, battery hardware, contacts, materials & platings. Reviews of ERC (ensuring reliable contact), HFE (human factors engineering), ANSI-IEC specifications, ventilation/gas absorption, battery contact stability, and more.

Product development strategies for technical creators, engineers and non-technical entrepreneurs wishing to create new battery enclosures and/or contacts. Users of coin cell batteries, alkaline batteries, and carbon batteries, will benefit from information in this guide. Battery cavities offer so many new sizes, shapes and styles providing today's designers more choices than ever before.

The guide can be downloaded at:

<http://www.memoryprotectiondevices.com/documents/catalogs/Battery-Holders-Design-Guide-English.pdf>

To receive a printed copy please submit your information here:

[www.memoryprotectiondevices.com/contact.php](http://www.memoryprotectiondevices.com/contact.php)

